



**BEI ZA MATANGAZO KWA MAGAZETI YA SHIRIKA LA MAGAZETI YA SERIKALI ZANZIBAR (RATE CARD FOR THE CORPORATION OF GOVERNMENT NEWSPAPERS, ZANZIBAR)**

Nd. Mteja,

Bei za matangazo ya Magazeti ya Shirika la Magazeti ya Serikali ambayo kwa sasa ni 'Zanzibar Leo', 'Zanzibar Mail' na 'Zaspoti' zitakuwa kama ifuatavyo: -

Dear Customer,

We would like to inform you that the price of advertisements in our newspapers ('Zanzibar Leo', 'Zanzibar Mail' and 'Zaspoti') will be as follow: -

S/N	PLACE	SIZE	DIMENSIONS (millimeter) (widthxheight)	PRICE (COLOUR) in TShs
1.	INSIDE	Full Page	245.9x355.8	1, 500,000+18% VAT = 1,770,000/=
2.	INSIDE	Half page	245.9x175.8	1,050,000+18%VAT = 1,239,000/=
3.	INSIDE	Quarter Page	121.6x175.8	525,000+18%VAT = 619,500/=
4.	INSIDE	3/8	123.2x88.2	750,000+18%VAT = 885,000/=
5.	INSIDE	1/8	205.1x309	300,000+18%VAT = 354,000/=
6.	FRONT Pg.	Solous	163.1x213.8	412,500+18%VAT = 486,750/=
7.	BACK Pg.	Solous	163.1x213.8	375,000+18%VAT = 442,500/=
8.	FRONT Pg.	Strip	24.3x2.5	450,000+18%VAT = 531,000/=
9.	BACK Pg.	Strip	24.3x2.5	375,000+18%VAT = 442,500/=
10.	FRONT Pg.	Ear Piece	37.7x41.6	262,500+18%VAT = 309,750/=
11.	BACK Pg.	Ear Piece	37.7x41.6	225,000+18%VAT = 265,500/=
12.	INSIDE	Passport/Certificate	37.7x41.6	20,000/=
13.	INSIDE	Citizenship	37.7x41.6	150,000/=
14.	INSIDE	WITO/KUPOTEA	-	50,000/=
15.	FRONT Pg	Full Page	245.9x355.8	7, 000,000+18% VAT = 8,260,000/=
16.	FRONT Pg	Half page	245.9x175.8	5,500,000+18%VAT = 5,900,000/=
17.	FRONT Pg	Quarter Page	121.6x175.8	3,000,000+18%VAT = 3,540,000/=

For more information, please contact:  
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